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## Summer fun for the marketers at Isdaner & Company

BY LIZ GOLD AUGUST 20, 2010



Bala Cynwyd, Penn. firm Isdaner & Company held its annual marketing banquet in an effort to foster marketing and team building and recognize it's employees that have exhibited extraordinary skills in the area.

The theme of the event? Summer.

With beach-related music greeting employees into the event, attendees received flip flop goodie bags with salt water taffy and fudge from the Jersey shore. Employees were broken up into teams by assigned seating. Each table was designated by representing the Jersey shore communities and included the towns of Ocean City, Ventnor, Atlantic City, Margate, Brigantine, Cape May and Avalon.

Each team competed against one another in the Isdaner Family Feud Game.

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Each member of the winning team brought home a gift box of salt water taffy and fudge. One member of the

winning team had the opportunity to swing at the Flip Flop piñata which was filled with assorted candies.

Awards were given out to 10 employees who were part of marketing initiatives.

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