

He looks forward to daily challenges



BOB FLEISCHHAUER | BUSINESS JOURNAL

PERSONAL INFORMATION

Name: Scott A. Isdaner

Title: Managing member

Company: Isdaner & Co. LLC in Bala Cynwyd

Type of company: Certified public accountants.

Recent project: The firm is actively involved in strategic planning related to the Please Touch Museum's relocation.

Education: Georgetown University and Georgetown University Law Center.

Little known fact about you: Skydiving in college.

Home: Merion Station.

BUSINESS PHILOSOPHY

Essential business philosophy: Exceed clients' expectations.

Best way to keep a competitive edge: Have trust and confidence in the people you work with

Yardstick of success: Making clients into cheerleaders.

Goal yet to be achieved: Making Isdaner & Co. a brand name in the business community.

JUDGMENT CALLS

Best decision: Surrounding myself with quality colleagues committed to a common firm culture.

Worst decision: Several years ago, we almost allowed outside influences to change the firm's culture.

Toughest decision: Leaving the practice of law to enter accounting.

Mentors: My father Larry Isdaner and Dr. Sol Daiches.

TRUE CONFESSIONS

Word that best describes you: Focused.

Like best about your job: My clients, my partners and my staff.

Like least about your job: Work-load compression.

The most important lesson you've learned: Be accessible and empathetic to your clients and the people you work with.

Life motto: Education is the building block to life achievement.

Greatest fear: Not having daily challenges.

Persons most interested in meeting: People that are doing things to make the world a better place.

Company you respect most: Any company that chooses Isdaner & Co. as its accountant.

First choice for a new career: CEO of nonprofit committed to improving others' lives

Greatest extravagance: Art.

ET CETERA

Award/honor most proud of: Golden Slipper Club & Charities Gold Medallion Award.

Most influential book: "Bowling Alone: The Collapse and Revival of the American Community" by Robert Putnam.

Favorite Movie: "Dr. Strangelove."

Favorite Restaurant: BBQ at Sweet Lucy's and any restaurant with good friends.

Favorite vacation spot: Continually like to explore new places.

Favorite way to spend free time: Travel.

Automobile you drive: 2006 BMW 325 xi.